

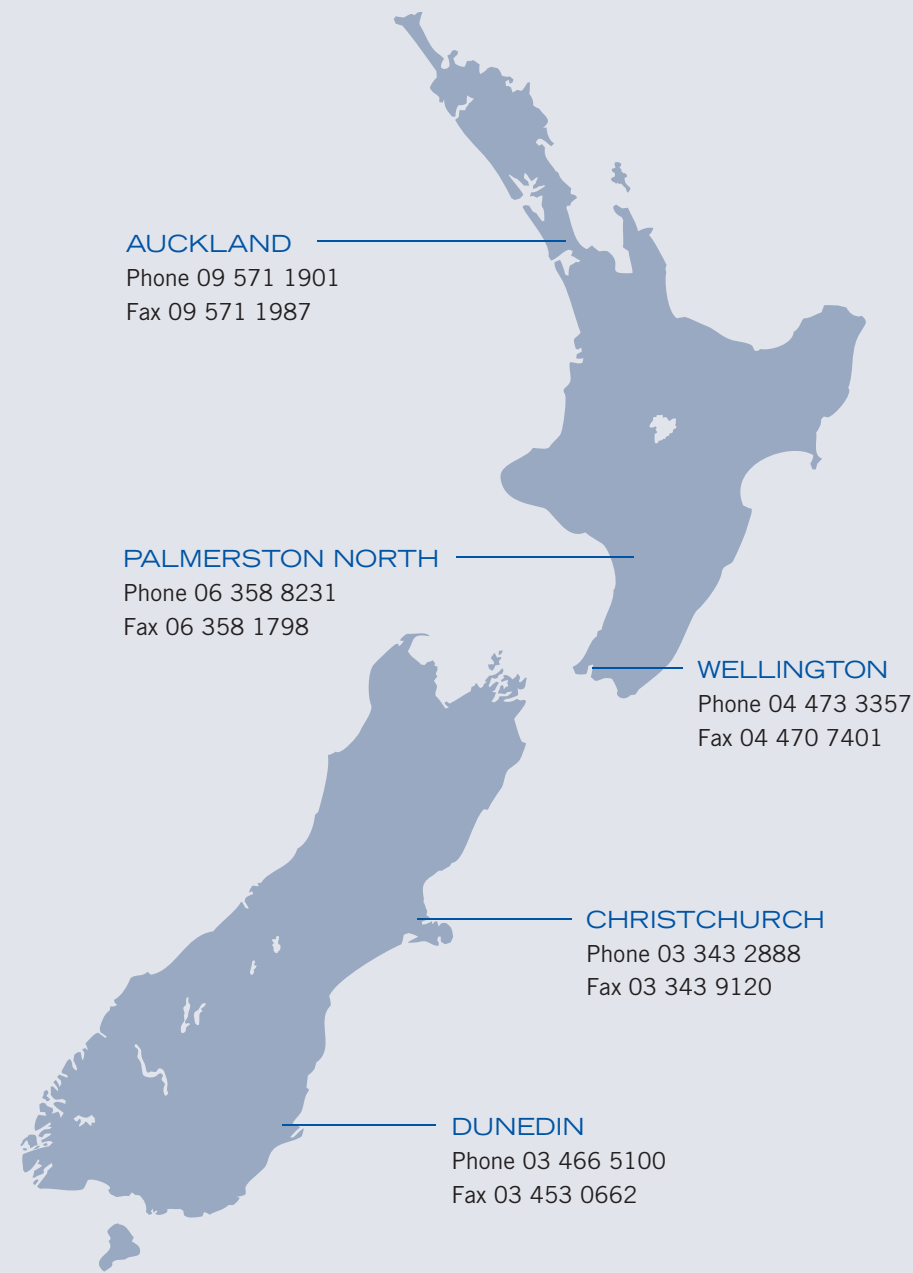
WICKLIFFE

- Print Management
- Commercial Printing
- Business & Computer Forms
- Design
- Warehousing & Distribution
- Electronic Commerce
- Supply Chain Management
- Labels

For more information or
to be connected with any
Wickliffe office, branch,
plant or person call
0800 226 440

Email
customer.services@
wickliffe.co.nz

Telesales
Phone 0800 505 033
Facsimile 0800 802 126



www.wickliffe.co.nz



Company Overview





Introduction

We have always been a forward-thinking company, perhaps best demonstrated by our history of business achievements – New Zealand’s first business forms press; the installation of the first computerised design and typesetting equipment; a real-time, online ordering system; the first commercial installation of Docutech digital print technology – all examples of our pioneering efforts in the print industry.

Wickliffe Limited, founded in 1948, is a family owned New Zealand business and has 60 years’ experience in supplying print and related services to the corporate and government market in New Zealand.

But it’s not where we’ve been that’s important – it’s where we’re going to next. We seize on opportunities for new solutions before they become obvious, allowing us to lead the way in customer satisfaction. Our aim is to continue pushing the boundaries of innovation, creating solutions that take the stress out of business for you.

Our comprehensive range of services allows you to delegate the management of your printed documents, e-Commerce activities, product sourcing, corporate branding, storage and distribution, and much, much more. And we’ll report back on a regular basis so you know exactly what’s going on.

Wickliffe can help you with...

Design

In a world inundated with information, Wickliffe’s award-winning design team have the ability to cut through the clutter and deliver your message clearly, concisely and with style. From company profiles to new marketing campaigns we can provide high impact design that communicates your message and reinforces your brand.

Print

Despite predictions of a paperless world, printed documents remain an important tool in today’s business environment and the increasing need for more and better information means that – more than ever – printed documents must be effectively designed and constructed.

Wickliffe’s award-winning expertise in print extends to many disciplines and product categories including:

- traditional full colour printing (web and offset)
- digital printing
- specialist business forms and stationery.

Whether it’s glossy, full colour promotional material, business cards, forms, print-on-demand or specialist labels – we can print it for you, quickly and efficiently.

Strategic Sourcing

While our printing plants are equipped to meet most of your print requirements, our Strategic Sourcing Team works to provide additional print and non-print requirements at the lowest total cost of ownership and best quality.

We can integrate the sourcing of print with other widely used consumable products that may be required by your organisation. Whether it is promotional material, labels, signage, stationery or other office products,

we have a strategic sourcing process in place that:

- capitalises on our significant purchasing power
- ensures secure professional supplier management
- offers competitive innovative brand solutions for our customers.

Supply chain logistics

Effectively controlling the procurement, storage and distribution of non-core items such as print, marketing and merchandising material, computer consumables and office products can be very stressful. But for a company that has specialised in helping New Zealand organisations do just that for more than a decade, it’s not difficult at all. Stocklink is Wickliffe’s Supply Chain Logistics Division, offering a comprehensive and diverse range of solutions designed to give you full control of your supply chain – without the stress. With online ordering, nationwide warehousing, picking and packing, ‘kit’ assembly, one-off distributions, and full analysis and reporting, we can tailor a solution to meet your specific needs.

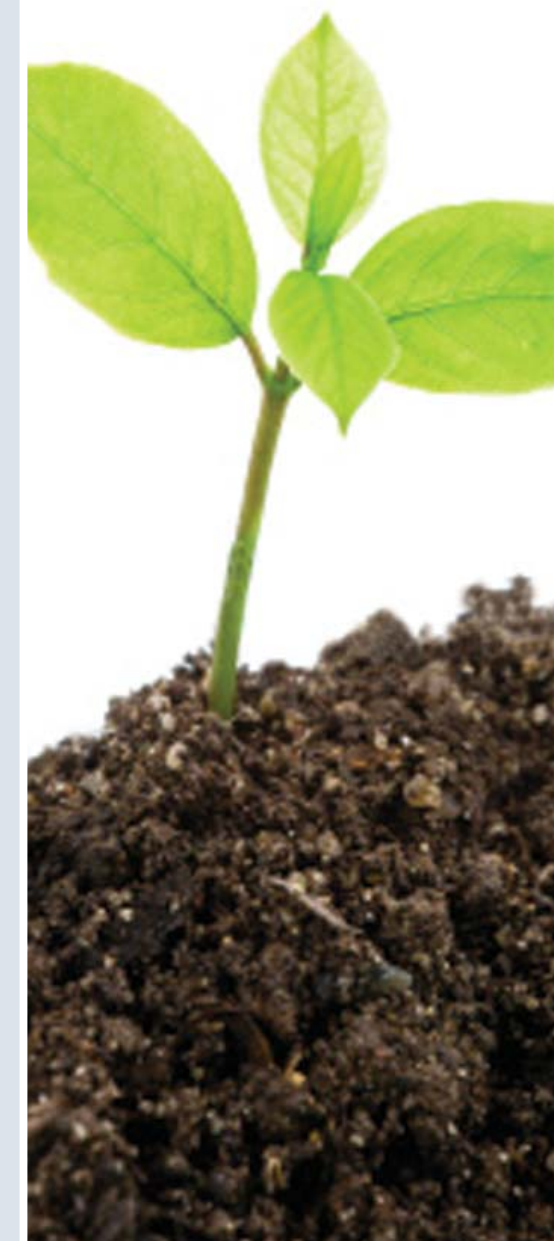
E-commerce solutions for buying or selling

The massive growth of the Internet over the past few years has put huge pressure on many businesses to meet the needs of customers demanding online access to products and services, but many organisations are simply not geared up to satisfy these demands. This is where Wickliffe’s e-commerce solution, ECOS, can add significant value to your business. ECOS is a powerful, flexible and secure online trading system that can be customised to suit your exact needs, providing both buy-side and sell-side solutions:

- For buyers: complete control because you customise and administer your own accounting and administration protocols, deciding who can buy what from whom, when, how often and for what price
- For sellers: complete control over your own hosted website, as safe and powerful as any in operation, with no large capital outlay and no particular computer skills.

Sustainable Practices

Wickliffe is committed to environmental and sustainable practices, supporting this through our environmental policies and comprehensive quality management procedures. Our environmental vision is to be a responsible corporate citizen that operates sustainably throughout the organisation by continuously minimising our environmental impact and reducing our ‘carbon footprint’.



WICKLIFFE

For further details, please don’t hesitate to contact your nearest Wickliffe branch.