

WICKLIFFE



Strategic Sourcing



Print Management

Commercial Printing

Business & Computer Forms

Design

Warehousing & Distribution

Electronic Commerce

Supply Chain Management

Labels

Also part of the Wickliffe solution...



Print Solutions

We have an unrivalled strength in business forms, as well as a broad digital and colour print capability.



Design Solutions

We work with you to create products that meet your business needs, reflect your organisational and brand values, and which can be produced in the most efficient way.



E-commerce Solutions

Through our industry-leading ECOS solution we are able to provide you with streamlined and effective ordering systems. Your users can access supplies online through a highly customised interface, while you have control over spending levels and detailed, highly flexible reporting and management information options.



Supply Chain Logistics

We can manage inventory on your behalf using our nationwide network and sophisticated warehouse management systems to minimise your holding costs.

For more information or
to be connected with any

Wickliffe office, branch,

plant or person call

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AUCKLAND
Phone 09 571 1901
Fax 09 571 1987

CHRISTCHURCH
Phone 03 343 2888
Fax 03 343 9120

PALMERSTON NORTH
Phone 06 358 8231
Fax 06 358 1798

DUNEDIN
Phone 03 466 5100
Fax 03 453 0662

WELLINGTON
Phone 04 473 3357
Fax 04 470 7401



www.wickliffe.co.nz



While our printing plants are equipped to meet most of your print requirements, our Strategic Sourcing Team works to provide additional print and non-print requirements at the lowest total cost of ownership and best quality.

We can integrate the sourcing of print with other widely used consumable products that may be required by your organisation. Whether it is promotional material, labels, signage, stationery or other office products, we have a strategic sourcing process in place that:

- capitalises on our significant purchasing power
- ensures secure professional supplier management
- offers competitive innovative brand solutions for our customers.

Wickliffe has developed a substantial diverse supply base that not only adheres to principles of environmental sustainability, but also provides quality products, 'just-in-time' delivery, flexibility and a range of services to meet the current and future business needs of our clients.

Through the application of proven sourcing and purchasing strategies, practices, people and technologies we can guarantee our clients:

- Convenience – one point of contact for all print and non-print requirements
- Consistency – ensuring your brand standards are upheld
- Cost-effectiveness – helping you reduce spending and the overall cost of acquisition.

Sourcing Team

Every member of our Strategic Sourcing Team actively works on sourcing innovative branded solutions for our clients and is entirely dedicated to providing the best possible results. Our team consists of sourcing professionals from diverse backgrounds who combine their technical print and product knowledge, experience and business acumen to make sound sourcing decisions.

What's On Offer?

- **Labels** – Wickliffe is a leading supplier of high-quality, high-performance thermal transfer ribbons and labels for the barcode and labelling industry. In addition, we offer a wide selection of direct thermal transfer, blank, pre-printed or customised labels. We can supply you with a range of sizes, label papers and adhesives to meet your organisation's requirements.
- **Apparel** – Wickliffe can offer a diverse range of apparel options. Whether your requirement is promotional, corporate, industrial or hospitality, we can supply you with fashionable and innovative branded clothing solutions that promote your company's identity in the most effective manner. Our Strategic Sourcing Team has forged strong relationships with suppliers of apparel and with branders who can offer cost-effective embroidery, screen print and transfer applications.
- **Promotional Product** – The term promotional product covers many genres and when branded with your logo can be used as recognition for clients, staff and for promotional reinforcement at conferences and events. Wickliffe can offer a diverse range of promotional product sourced both locally and internationally. Whether your requirement is novelty, professional or custom made, our Strategic Sourcing Team can help you meet your promotional requirements and complement your existing brand presence.
- **Signage, Banners and Flags** – The oldest form of advertising and still in its purest form, signage is the first step to your clients recognising your brand. Effective use of signs, banners and flags complements any company and exposes your brand to society. Wickliffe can help you make full use of its long-standing benefits and offers innovative branding options to make your company stand out from your competition!
- **Banners and Display Systems** – Does Wickliffe already handle your print? To complement your printed material, Wickliffe can assist you in developing effective display systems that will help you reach your audience with maximum impact. Whether you display A4 brochures or use banners as a backdrop at corporate presentations, our Strategic Sourcing Team can find the solution.
- **Office Consumables** – With many years of supplying stationery to New Zealand customers, Wickliffe can now add value by supplying all office consumables. Customer requirements are unique and Wickliffe leaves no stone unturned when it comes to helping clients manage the apparently insignificant, but still very important products which keep your business moving.
- **ECOS Convenience** – End-to-end sales solutions require advanced web-based management. Wickliffe's clients have the added benefit of ECOS – our sophisticated online purchasing and information system. Not only does ECOS offer secure web-based purchasing, but also design templates, requests for quotes, art approvals and custom applications tailored to individual client requirements.

Through our professional Strategic Sourcing Team you can have the added benefits of professionally branded supply solutions which complement your existing print portfolio. Wickliffe now offers Total Sales Solutions with convenient management systems.



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For further details, please don't hesitate to contact your nearest Wickliffe branch.